



Yorkshire Integration Festival

 **30 September 2023**

 **Sheffield**
Peace Gardens and Winter Garden

Promotional toolkit



Contents

Page 3	Welcome to the Yorkshire Integration Festival Introduction What is the Festival? Who can attend?
Page 4	Festival Line Up
Page 5 to 6	Promotional copy Social media posts Website and newsletter copy
Pages 7 to 10	Promotional assets Generic digital assets Poster Artist and performer digital assets
Pages 11 onwards	Appendices Artist and contributor bios Virtual Fringe

For further information contact:

events@migrationyorkshire.org.uk or call **0113 378 9011**

or contact Aidan Melville, Information and Communications Manager

aidan.melville@migrationyorkshire.org.uk

0113 378 4426 or **07712 214224**

Website: www.migrationyorkshire.org.uk

Twitter / X: [@MigrationYorks](https://twitter.com/MigrationYorks)

Who is Migration Yorkshire?

Migration Yorkshire supports people and organisations to achieve the most positive outcomes of migration for everyone in the Yorkshire and Humber region.

We provide leadership and coordination, evidence, and practical assistance to organisations from all sectors at local, regional, and national level. We believe in improving understanding, supporting the integration of migrants and maximising opportunities for all to create a more equal and enriched society.

Migration Yorkshire is a partnership of councils working across the whole of the Yorkshire and Humber region and is based in Leeds.

For more information visit the Migration Yorkshire website at migrationyorkshire.org.uk



Migration Yorkshire

Welcome Everyone

Welcome to the Yorkshire Integration Festival

Introduction

The Yorkshire Integration Festival will take place at the Peace Gardens and Winter Garden in Sheffield on Saturday 30 September 2023. Organised by Migration Yorkshire, this family-friendly event will celebrate the integration of refugees, and all our communities in Yorkshire and Humber, through music, food, performances, and other activities.

The festival will run from 10am to 6pm.

The festival will be open to the public and admission will be free.

What is the Yorkshire Integration Festival?

The festival is an opportunity to showcase the diverse range of cultures and customs in Yorkshire and Humber that make our region a special place to live, including:

- **Main stage and Winter Garden stage** – a programme of performers and artists from a diverse range of communities.
- **Global Village** – where people can find out more about the diverse cultures and communities in our region, through a variety of traditional activities, including stalls that showcase artefacts, clothing and literature.



- **Kids activities** – children of all ages can get involved with a wide range of activities, including dance, crafts, and face painting.
- **Market place** – offering space for small businesses from migrant communities to sell their products. Stalls include art, crafts, accessories, food, clothing and much more.
- **Winter Garden exhibition space** – see the exhibitions 'Feeding the Nation', 'We Are Here, Because You Were There', 'Becoming Us', and more.
- **Food and drink** – visitors will be able to try a range of cuisines from across the globe from the on-site food vendors.

Who can attend?

The festival is open to everyone. Migration Yorkshire will be facilitating travel for people from refugee communities around the Yorkshire and Humber region to attend.

Festival line up

A short biography (where available) for each contributor can be found on page 10 onwards.

Main stage – Peace Gardens

Tai Chi

Dvi Doli

Nottingham Ukranian School Choir

Unite the Union Brass Band

Sheffield One World Choir

ZOR

New World Steel Pan Orchestra

Punjabi Roots

African Dancing Workshop

Ubunye

K.O.G.

Winter Garden stage

SBC Kids Poem

Livia Barreira

Amir Behmanesh

Hind and the Jafa Cakes

Lorraine Mponela

Otis Mensah

Ulia Lord

Samia Malik

Roaming performances

Peace Artiste

Bubbleology Performance

A La Puppet Carte

Yeshe the Yak

This line up was correct at the time of publication but may be subject to change. For the latest programme visit www.migrationyorkshire.org.uk/2023-festival-line-up



Promotional copy

Please feel free to use and adapt the copy provided below to promote the Yorkshire Integration Festivals via your own communications channels.

Social media

Posts for 'X' (formerly known as Twitter)

- It's back! The Yorkshire Integration Festival returns for 2023! Come along to the Peace Gardens in Sheffield on Sat 30 Sep for a fun-filled day celebrating the integration of refugees and our communities through music, food & performance. Follow @MigrationYorks for more #YIF2023
- We're looking forward to this year's Yorkshire Integration Festival in Sheffield. Join us in the Peace Gardens on Saturday 30 September to celebrate all our communities that make Yorkshire the best place to live, work, study and play. Follow @MigrationYorks for more #YIF2023
- With performances, exhibitions and lots (LOTS!) of food and drink, there will be plenty to see and do at this year's Yorkshire Integration Festival on Saturday 30 Sep at the Peace Gardens and Winter Garden in Sheffield. See you there! Follow @MigrationYorks for more #YIF2023
- There's something for everyone at this year's Yorkshire Integration Festival in Sheffield. Kids activities, stage performances, food from around the world and a marketplace with small businesses from migrant communities. Sat 30 Sep from 10am and 6pm at the Peace Gardens. #YIF2023

The hashtag for the event is **#YIF2023**

Digital assets to accompany these posts can be downloaded from

www.migrationyorkshire.org.uk/festival-assets or by scanning the QR code. See pages 7 to 9 for examples.



Posts for socials without character limits

- It's back! The Yorkshire Integration Festival returns for 2023!

Join us at the Peace Gardens in Sheffield on Saturday 30 September for a fun-filled family day celebrate the integration of refugees, and all of our communities in Yorkshire and Humber, through music, food, performances and other activities.

The full line up, along with a whole bunch of other information, is on the Migration Yorkshire website at For more information visit www.migrationyorkshire.org.uk/Events-and-training/yorkshire-integration-festival-2023

- The Yorkshire Integration Festival is back for its second year.

This free, family-friendly event is a celebration of the positive impact made by migrants and refugees in Yorkshire and Humber, showcasing the diverse range of cultures and customs that make our region a special place to live.

We look forward to seeing you there! For more information visit website at For more information visit www.migrationyorkshire.org.uk/Events-and-training/yorkshire-integration-festival-2023

Web and newsletter copy

Long version

The Yorkshire Integration Festival takes place at the Peace Gardens and Winter Garden in Sheffield on Saturday 30 September 2023. Organised by Migration Yorkshire, this family-friendly event will celebrate the integration of refugees, and all our communities in Yorkshire and Humber, through music, food, performances, and other activities.

This year there will be:

- **Main stage and Winter Garden stage** – a programme of performers and artists from a diverse range of communities.
- **Global Village** – where people can find out more about the diverse cultures and communities in our region, through a variety of traditional activities, including stalls that showcase artefacts, clothing and literature.
- **Kids activities** – children of all ages can get involved with a wide range of activities, including dance, crafts, and face painting.
- **Market place** – offering space for small businesses from migrant communities to sell their products. Stalls include art, crafts, accessories, food, clothing and much more.
- **Winter Garden exhibition space** – see the exhibitions 'Feeding the Nation', 'We Are Here, Because You Were There', 'Becoming Us', and more.
- **Food and drink** – visitors will be able to try a range of cuisines from across the globe from the on-site food vendors.

The Festival provides a place of welcome for those seeking sanctuary. Many attendees are from our refugee communities across the region. In order to make the festival as accessible as possible, Migration Yorkshire

provides free return coach travel and lunch on the day to enable refugees and asylum seekers from around Yorkshire and Humber to attend.

The festival will run from 10am to 6pm. be open to the public and admission is free.

For more information visit www.migrationyorkshire.org.uk/Events-and-training/yorkshire-integration-festival-2023

Short version

The Yorkshire Integration Festival takes place at the Peace Gardens and Winter Garden in Sheffield on Saturday 30 September 2023 from 10am to 6pm.

Organised by Migration Yorkshire, this family-friendly event will celebrate the integration of refugees, and all our communities in Yorkshire and Humber, through music, food, performances, and other activities.

There's something for everyone – kids activities, stage performances, food from around the world and a marketplace with small businesses from migrant communities.

For more information visit www.migrationyorkshire.org.uk/Events-and-training/yorkshire-integration-festival-2023

Promotional assets 1 - poster



Digital assets can be downloaded from www.migrationyorkshire.org.uk/festival-assets or by scanning the QR code opposite

The line up poster can be downloaded from the Migration Yorkshire website in PDF format. Two versions - one with bleed (for professional printing) and one without bleed (for general printing) - are available.

Yorkshire Integration Festival
Celebrating our communities together

SATURDAY 30 SEPTEMBER 2023, 10AM-6PM
PEACE GARDENS AND WINTER GARDEN, SHEFFIELD

Main Stage • K.O.G. • Ubunye • Punjabi Roots • ZOR •
Unite the Union Brass Band • Nottingham Ukrainian School Choir •
Dvi Doli • New World Steel Orchestra • African Dance Workshop •
Sheffield One World Choir • KaskoSan Dance Group • Tai Chi Workshop •

Winter Garden Stage • Samia Malik • Uliya • Brattia •
Otis Mensah • Loraine Mponela • Hind and the Jafas • Shahnai •
Livia Barreira • Stand & Be Counted • Sanctuary •

Roaming Performers • The Peasants • A la Puppette Carte •
Yeshe • Cultural Geography •

Kids Activities • Activities for children including dance, arts and crafts, and face-painting.

Marketplace • Stalls include art, crafts, accessories, food, clothing and much more.

Food Vendors • Try cuisines from across the globe from our on-site food vendors.

Global Village • A celebration and showcase of culture and communities from across Yorkshire and Humber.

Exhibitions • Including 'Feeding the Nation', 'We Are Here, Because You Were There', 'Becoming Us', and more.

Yorkshire Integration Festival is part of **Migration Yorkshire**

Refugee Integration Yorkshire and Humber
Part of Migration Yorkshire

This project is co-funded by the European Union Asylum, Migration and Integration Fund. Making management of migration flows more efficient across the European Union.

Follow us on Twitter **@MigrationYorks #YIF2023**
www.migrationyorkshire.org.uk

Yorkshire Integration Festival
Celebrating our communities together

SATURDAY 30 SEPTEMBER 2023, 10AM-6PM
PEACE GARDENS AND WINTER GARDEN, SHEFFIELD

Main Stage • K.O.G. • Ubunye • Punjabi Roots • ZOR •
Unite the Union Brass Band • Nottingham Ukrainian School Choir •
Dvi Doli • New World Steel Orchestra • African Dance Workshop •
Sheffield One World Choir • KaskoSan Dance Group • Tai Chi Workshop •

Winter Garden Stage • Samia Malik • Uliya • Brattia •
Otis Mensah • Loraine Mponela • Hind and the Jafas • Shahnai •
Livia Barreira • Stand & Be Counted • Sanctuary •

Roaming Performers • The Peasants • A la Puppette Carte •
Yeshe • Cultural Geography •

Kids Activities • Activities for children including dance, arts and crafts, and face-painting.

Marketplace • Stalls include art, crafts, accessories, food, clothing and much more.

Food Vendors • Try cuisines from across the globe from our on-site food vendors.

Global Village • A celebration and showcase of culture and communities from across Yorkshire and Humber.

Exhibitions • Including 'Feeding the Nation', 'We Are Here, Because You Were There', 'Becoming Us', and more.

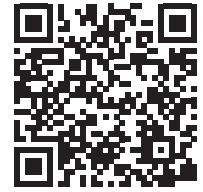
Yorkshire Integration Festival is part of **Migration Yorkshire**

Refugee Integration Yorkshire and Humber
Part of Migration Yorkshire

This project is co-funded by the European Union Asylum, Migration and Integration Fund. Making management of migration flows more efficient across the European Union.

Follow us on Twitter **@MigrationYorks #YIF2023**
www.migrationyorkshire.org.uk

Promotional assets 2 - general social



Digital assets can be downloaded from www.migrationyorkshire.org.uk/festival-assets or by scanning the QR code opposite

Yorkshire Integration Festival

30 September 2023

Sheffield
Peace Gardens and Winter Garden

Refugee Integration Yorkshire and Humber

This project is co-funded by the European Union Asylum, Migration and Integration Fund. Making management of migration flows more efficient across the European Union.

Yorkshire Integration Festival

Celebrating our communities together

30 September 2023

Sheffield
Peace Gardens and Winter Garden

Refugee Integration Yorkshire and Humber

This project is co-funded by the European Union Asylum, Migration and Integration Fund. Making management of migration flows more efficient across the European Union.

Yorkshire Integration Festival

30 September 2023

Sheffield
Peace Gardens and Winter Garden

Refugee Integration Yorkshire and Humber

This project is co-funded by the European Union Asylum, Migration and Integration Fund. Making management of migration flows more efficient across the European Union.

Market place

YORKSHIRE INTEGRATION FESTIVAL
SATURDAY 30 SEPTEMBER | 10AM TO 6PM
PEACE GARDENS AND WINTER GARDEN, SHEFFIELD

Exhibition space

YORKSHIRE INTEGRATION FESTIVAL
SATURDAY 30 SEPTEMBER | 10AM TO 6PM
PEACE GARDENS AND WINTER GARDEN, SHEFFIELD

Yorkshire Integration Festival

Virtual Fringe

Monday 25 to Friday 29 September

migrationyorkshire.org.uk

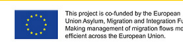
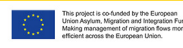
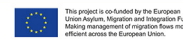
Refugee Integration Yorkshire and Humber

This project is co-funded by the European Union Asylum, Migration and Integration Fund. Making management of migration flows more efficient across the European Union.



Promotional assets 3 - main stage

Digital assets can be downloaded from www.migrationyorkshire.org.uk/festival-assets or by scanning the QR code opposite



Promotional assets 4 – Winter Garden stage



Digital assets can be downloaded from www.migrationyorkshire.org.uk/festival-assets or by scanning the QR code opposite

HIND AND THE Jafa CAKES AND SHAHNAI
YORKSHIRE INTEGRATION FESTIVAL
SATURDAY 30 SEPTEMBER | WINTER GARDEN, SHEFFIELD | 10AM TO 6PM



LIVIA BARREIRA
YORKSHIRE INTEGRATION FESTIVAL
SATURDAY 30 SEPTEMBER | WINTER GARDEN, SHEFFIELD | 10AM TO 6PM



LORRAINE MPONELA
YORKSHIRE INTEGRATION FESTIVAL
SATURDAY 30 SEPTEMBER | WINTER GARDEN, SHEFFIELD | 10AM TO 6PM



SAMIA MALIK
YORKSHIRE INTEGRATION FESTIVAL
SATURDAY 30 SEPTEMBER
WINTER GARDEN, SHEFFIELD | 10AM TO 6PM



STAND & BE COUNTED YOUTH THEATRE OF SANCTUARY
YORKSHIRE INTEGRATION FESTIVAL
SATURDAY 30 SEPTEMBER | WINTER GARDEN, SHEFFIELD | 10AM TO 6PM



ULIA LORD AND BRATTIA
YORKSHIRE INTEGRATION FESTIVAL
SATURDAY 30 SEPTEMBER | WINTER GARDEN, SHEFFIELD | 10AM TO 6PM



Appendix 1 – Artists and performers bios

Dvi Doli

Duo playing the Bandura – traditional Ukrainian folk instrument

Unite the Union

Traditional brass band based in Sheffield, who play a range of music from different genres.

Zor

Roma Band playing traditional and modern Roma music

Punjabi Roots

Dhol Drums, MC and Bhangra dance. Punjabi Roots Academy is a South Asian Creative and Performing Arts provider delivering exciting and cultural workshops for schools, colleges, universities, community groups, charities and many more.

Ubunye

Zulu/South African and Yorkshire jazz

K.O.G

Kweku Sackey aka K.O.G (Kweku of Ghana) is a multi-dimensional creative force, combining exquisite writing skills with shamanistic live performance, fierce raps, perfectly on pitch singing across a massive

vocal range and some absolutely wicked dance moves. Not to mention his skills as a percussionist, arranger, bandleader and art director. A true poet and storyteller, he uses a mix of English, Pidgin and Ga to paint sonic pictures that reach deep into the souls of everyone ready to listen.

The Peace Artistes

An all-acoustic band playing saxes, brass and percussion – and all dressed to thrill!

Bubbleology Performance

Step into a world where science meets artistry with CharlArt Entertainment’s mesmerizing bubbleology performance. With a touch of magic and a dash of science, my walkabout performance will weave bubbles of all shapes and sizes into an awe-inspiring spectacle.

A la Puppet Carte

Each mobile stage is a puppet show full of surprises, fun and a heart-warming story of friendship and a sense of home. In “The Story of the Scary Noise”, a doting daddy finds the unexpected (and adorable) source of a mysterious sound. In “The Magic Samovar”, a Persian tea urn reveals a compelling puzzle of secrets, objects and characters.

Yeshe the Yak

Yeshe is a gentle, mysterious and curious yak. He’s very fond of children especially those who might carefully stroke his nose or tickle his fringe. He is a one-person puppet about 6 feet tall and 12 feet long with a very articulate and emotive head. He is accompanied by a handler.

Ulia Lord

Ukrainian folk singer

Otis Mensah

Alternative hip-hop and spoken word artist.

Hind and the Jafa Cakes

Music group supporting and celebrating refugee and asylum-seeking singers, accompanied by local Yorkshire musicians, based at St Augustine's in Halifax

Amir Behmanesh

Iranian singer accompanied by traditional Persian musicians

Stand and Be Counted Theatre

Poem commissioned especially for the Yorkshire Integration Festival, by Stand and Be Counted Youth Group

Lorraine Mponela

Poet, Activist & Speaker Lorraine will read from her Poetry book, 'I was not born a sad poet' and discuss her experience of the UK asylum and immigration system

Livia Barreira

Brazilian-born Sheffield author Livia will read an extract from her book, 'Living in Sheffield' and discuss the experiences of migrant women

Samia Malik

Malik's powerful original songs are written in Urdu and English, and explore contemporary issues around identity, race and gender.

New World Steel Pan Band

Straight from Leeds Carnival!

Angelina Abel

African Dance workshop - audience participation

Kai Yan Tsui

Tai Chi solo demonstration and audience participation Tai Chi Exercise

Appendix 2 – Virtual Fringe



Yorkshire Integration Festival

Festival Fringe

The Yorkshire Integration Festival Fringe is brought to you by Migration Yorkshire and features events delivered by a variety of organisations and individuals. [Click here to browse our Eventbrite collection!](#) You can contact us for more information via events@migrationyorkshire.org.uk.

Monday 25th

Pathways to Prosperity: A participatory workshop on refugee employment

9:00am to 11:00am

Welcoming Ukrainians since 1945

11:00am to 12:00pm

Welcoming new arrivals: Café Connect and migrants from Hong Kong

2:00pm to 3:00pm

Tuesday 26th

Homeward Bound: how housing affects refugees in the UK

10:00am to 12:00pm

ESOL Lunchtime Showcase - Trauma Informed ESOL Practice

12:00pm to 1:30pm

Care for carers: tips for professionals supporting unaccompanied children

2:00pm to 3:30pm

Wednesday 27th

Regional Refugee Integration Forum - The steps you can take

11:00am to 12:00pm

Family reunion as part of refugee integration

11:00am to 1:00pm

Adapting existing services to support new migrant communities

2:00pm to 3:00pm

Thursday 28th

Yorkshire views on migration: opinion poll 2023 results

10:00am to 11:00am

Apply for jobs in the NHS

11:00am to 12:30pm

Applying for jobs (local authority)

11:00am to 12:30pm

Trauma management for front line staff or volunteers supporting refugees

13:15pm - 14:45pm

Friday 29th

An introduction to community sponsorship

10:00am to 11:00am

Safe accommodation and safeguarding children in care

11:00am to 1:00pm

Strategic messaging to expand support for people seeking refuge

2:00pm to 3:30pm

Learn to cook delicious Ukrainian dishes

4:00pm to 5:00pm

Yorkshire Integration Festival is part of Migration Yorkshire



Refugee Integration
Yorkshire and Humber

Part of Migration Yorkshire



This project is co-funded by the European Union Asylum, Migration and Integration Fund. Making management of migration flows more efficient across the European Union.

Follow us on Twitter [@MigrationYorks](#) www.migrationyorkshire.org.uk



Yorkshire Integration Festival



Refugee Integration
Yorkshire and Humber

Part of Migration Yorkshire



This project is co-funded by the European Union Asylum, Migration and Integration Fund. Making management of migration flows more efficient across the European Union.