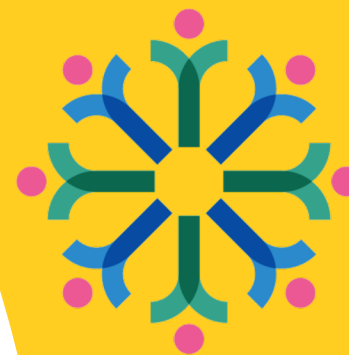


Celebrating our  
communities together



Yorkshire  
Integration  
Festival

**Saturday 21 September**  
**10.00am to 6.00pm**  
**The Piece Hall, Halifax**

Promotional toolkit

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Website: [www.migrationyorkshire.org.uk](http://www.migrationyorkshire.org.uk)

Twitter / X: [@MigrationYorks](https://twitter.com/MigrationYorks)

## Who is Migration Yorkshire?

Migration Yorkshire supports people and organisations to achieve the most positive outcomes of migration for everyone in the Yorkshire and Humber region.

We provide leadership and coordination, evidence, and practical assistance to organisations from all sectors at local, regional, and national level. We believe in improving understanding, supporting the integration of migrants and maximising opportunities for all to create a more equal and enriched society.

Migration Yorkshire is a partnership of councils working across the whole of the Yorkshire and Humber region and is based in Leeds.

For more information visit the Migration Yorkshire website at [migrationyorkshire.org.uk](http://migrationyorkshire.org.uk)



# Migration Yorkshire

Welcome Everyone

# Welcome to the Yorkshire Integration Festival

## Introduction

The Yorkshire Integration Festival will take place at The Piece Hall on Saturday 21 September 2024. Organised by Migration Yorkshire, this family-friendly event will celebrate the integration of refugees, and all our communities in Yorkshire and Humber, through music, food, performances, and other activities.

The festival will run from 10am to 6pm.

The festival will be open to the public and admission will be free.

## What is the Yorkshire Integration Festival?

The festival is an opportunity to showcase the diverse range of cultures and customs in Yorkshire and Humber that make our region a special place to live, including:

- **Main stage** – a programme of performers and artists from a diverse range of communities.
- **Global Village** – where people can find out more about the diverse cultures and communities in our region, through a variety of traditional activities, including stalls that showcase artefacts, clothing and literature.



- **Kids activities** – children of all ages can get involved with a wide range of activities, including dance, crafts, and face painting.
- **Market place** – offering space for small businesses from migrant communities to sell their products. Stalls include art, crafts, accessories, food, clothing and much more.
- **Exhibition space** – see the exhibitions 'Feeding the Nation', 'We Are Here, Because You Were There', 'Becoming Us', and more.
- **Food and drink** – visitors will be able to try a range of cuisines from across the globe from the on-site food vendors.

## Who can attend?

The festival is open to everyone. Migration Yorkshire will be facilitating travel for people from refugee communities around the Yorkshire and Humber region to attend.

# Festival line up

## Main stage

Mambo Jamboree

Otley Brass Band

Raz and Afla

Punjabi Roots

## Global village stage

Tai Chi

Dancers

Fashion show

Hind and the Jaffa Cakes

## Roaming performances

Little Amal

The Two Freedas

Kit and Caboodle

This line up was correct at the time of publication but may be subject to change. For the latest programme visit [www.migrationyorkshire.org.uk/festival](http://www.migrationyorkshire.org.uk/festival)



# Promotional copy

Please feel free to use and adapt the copy provided below to promote the Yorkshire Integration Festivals via your own communications channels.

## Social media

### Posts for 'X' (formerly known as Twitter)

- It's back! The Yorkshire Integration Festival returns for 2024! Come along to The Piece Hall, Halifax on Sat 21 Sep for a fun-filled day celebrating the integration of refugees and our communities through music, food & performance. Follow @MigrationYorks for more #YIF2024
- We're looking forward to this year's Yorkshire Integration Festival in Halifax. Join us in The Piece Hall on Saturday 21 September to celebrate all our communities that make Yorkshire the best place to live, work, study and play. Follow @MigrationYorks for more #YIF2024
- With performances, exhibitions and lots (LOTS!) of food and drink, there will be plenty to see and do at this year's Yorkshire Integration Festival on Saturday 21 Sep at The Piece Hall in Halifax. See you there! Follow @MigrationYorks for more #YIF2024
- There's something for everyone at this year's Yorkshire Integration Festival in Halifax. Kids activities, stage performances, food from around the world and a marketplace with small businesses from migrant communities. Sat 21 Sep from 10am and 6pm at The Piece Hall. #YIF2024

The hashtag for the event is **#YIF2024**

Digital assets to accompany these posts can be downloaded from from [www.migrationyorkshire.org.uk/festival-assets](http://www.migrationyorkshire.org.uk/festival-assets) or by scanning the QR code. See page 8 for examples.



### Posts for socials without character limits

- It's back! The Yorkshire Integration Festival returns for 2024!  
  
Join us at The Piece Hall, Halifax on Saturday 21 September for a fun-filled family day celebrate the integration of refugees, and all of our communities in Yorkshire and Humber, through music, food, performances and other activities.  
  
The full line up, along with a whole bunch of other information, is on the Migration Yorkshire website at For more information visit **[www.migrationyorkshire.org.uk/festival](http://www.migrationyorkshire.org.uk/festival)**
- The Yorkshire Integration Festival is back for its third year.  
  
This free, family-friendly event is a celebration of the positive impact made by migrants and refugees in Yorkshire and Humber, showcasing the diverse range of cultures and customs that make our region a special place to live.  
  
Join us at The Piece Hall, Halifax on Saturday 21 September from 10.00am. We look forward to seeing you there! For more information visit **[www.migrationyorkshire.org.uk/festival](http://www.migrationyorkshire.org.uk/festival)**

# Web and newsletter copy

## Long version

The Yorkshire Integration Festival takes place at The Piece Hall in Halifax on Saturday 21 September 2024. Organised by Migration Yorkshire, this family-friendly event will celebrate the integration of refugees, and all our communities in Yorkshire and Humber, through music, food, performances, and other activities.

This year there will be:

- **Main stage** – a programme of performers and artists from a diverse range of communities.
- **Global Village** – where people can find out more about the diverse cultures and communities in our region, through a variety of traditional activities, including stalls that showcase artefacts, clothing and literature.
- **Kids activities** – children of all ages can get involved with a wide range of activities, including dance, crafts, and face painting.
- **Market place** – offering space for small businesses from migrant communities to sell their products. Stalls include art, crafts, accessories, food, clothing and much more.
- **Exhibition space** – see the exhibitions ‘Feeding the Nation’, ‘We Are Here, Because You Were There’, ‘Becoming Us’, and more.
- **Food and drink** – visitors will be able to try a range of cuisines from across the globe from the on-site food vendors.

The Festival provides a place of welcome for those seeking sanctuary. Many attendees are from our refugee communities across the region. In order to make the festival as accessible as possible, Migration Yorkshire provides free return coach travel and lunch on the day to enable

refugees and asylum seekers from around Yorkshire and Humber to attend.

The festival will run from 10am to 6pm and admission is free.

For more information visit [www.migrationyorkshire.org.uk/festival](http://www.migrationyorkshire.org.uk/festival)

## Short version

The Yorkshire Integration Festival takes place at The Piece Hall in Halifax on Saturday 21 September 2024 from 10am to 6pm.

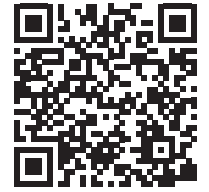
Organised by Migration Yorkshire, this family-friendly event will celebrate the integration of refugees, and all our communities in Yorkshire and Humber, through music, food, performances, and other activities.

There’s something for everyone – kids activities, stage performances, food from around the world and a marketplace with small businesses from migrant communities.

For more information visit [www.migrationyorkshire.org.uk/festival](http://www.migrationyorkshire.org.uk/festival)

# Promotional assets 1 - poster

Digital assets can be downloaded from [www.migrationyorkshire.org.uk/festival-assets](http://www.migrationyorkshire.org.uk/festival-assets) or by scanning the QR code opposite



The line up poster can be downloaded from the Migration Yorkshire website in PDF format. Two versions - one with bleed (for professional printing) and one without bleed (for general printing) - are available.

The poster features a yellow background with a colorful geometric logo at the top left. The text is arranged in a clear, bold hierarchy. A large 'SAMPLE' watermark is overlaid diagonally across the center. At the bottom, there is a QR code and the Migration Yorkshire logo.

Yorkshire  
Integration  
Festival

Celebrating our communities together

**LITTLE AMAL**

PUNJABI ROOTS • MAMBO JAMBOREE  
TWO FREEDAS • HIND AND THE CHIFFA CAKES  
RAZ AND AFLA • THE BRASS BAND  
KIT & CABOODI (MUMAJIG THEATRE)

Tai Chi • Percussion • Juggling • Samba drumming  
Kids activities • Face painting • Arts and crafts

Food vendors - with cuisine from around the world  
Marketplace - accessories, food, clothing, art and more  
Global Village - celebration of our communities and culture  
Exhibitions - inspiring and provoking thought and reflection

BROUGHT TO YOU BY MIGRATION YORKSHIRE | [MIGRATIONYORKSHIRE.ORG.UK](http://MIGRATIONYORKSHIRE.ORG.UK)

**THE PIECE HALL, HALIFAX**  
**SATURDAY 21 SEPTEMBER 2024**  
**FREE ENTRY 10.00AM TO 6.00PM**

@MigrationYorks

# Promotional assets 2 - performances

Digital assets can be downloaded from [www.migrationyorkshire.org.uk/festival-assets](http://www.migrationyorkshire.org.uk/festival-assets) or by scanning the QR code opposite



**LITTLE AMAL**

YORKSHIRE INTEGRATION FESTIVAL  
SATURDAY 21 SEPTEMBER, 10am to 6pm  
THE PIECE HALL, HALIFAX



**PUNJABI ROOTS**

YORKSHIRE INTEGRATION FESTIVAL  
SATURDAY 21 SEPTEMBER, 10am to 6pm  
THE PIECE HALL, HALIFAX



**MAMBO JAMBOREE**

YORKSHIRE INTEGRATION FESTIVAL  
SATURDAY 21 SEPTEMBER, 10am to 6pm  
THE PIECE HALL, HALIFAX



**RAZ AND AFLA**

YORKSHIRE INTEGRATION FESTIVAL  
SATURDAY 21 SEPTEMBER, 10am to 6pm  
THE PIECE HALL, HALIFAX



**OTLEY BRASS BAND**

YORKSHIRE INTEGRATION FESTIVAL  
SATURDAY 21 SEPTEMBER, 10am to 6pm  
THE PIECE HALL, HALIFAX



**THE TWO FREEDAS**

YORKSHIRE INTEGRATION FESTIVAL  
SATURDAY 21 SEPTEMBER, 10am to 6pm  
THE PIECE HALL, HALIFAX



**HIND AND THE JAFFA CAKES**

YORKSHIRE INTEGRATION FESTIVAL  
SATURDAY 21 SEPTEMBER, 10am to 6pm  
THE PIECE HALL, HALIFAX



**KIT AND CABOODLE**

YORKSHIRE INTEGRATION FESTIVAL  
SATURDAY 21 SEPTEMBER, 10am to 6pm  
THE PIECE HALL, HALIFAX





# Artists and performers bios

## Little Amal

Little Amal is the 12 foot puppet of a 10 year old Syrian refugee child at the heart of The Walk. She has become a global symbol of human rights, especially those of refugees.

Since July 2021, Amal has travelled to 166 towns and cities in 17 countries and been welcomed by two million people on the street and by tens of millions online. 475 events unique to each community that she visits have been created for her by thousands of artists and civil society and faith leaders. Her journeys are festivals of art and hope that draw attention to the huge numbers of children fleeing war, violence and persecution, each with their own story. Her urgent message to the world is “Don’t forget about us”.

Little Amal has become an international symbol of compassion and of human rights. She carries a message of hope for displaced people everywhere, especially children who have been separated from their families.

The puppet of Little Amal was designed and built by Handspring Puppet Company, who created the puppets for the international hit play War Horse, establishing them as one of the most important puppet companies in the world.

Everywhere Amal goes she is greeted with events that are authentic and meaningful to the local people she meets.

## Punjabi Roots

Dhol Drums, MC and Bhangra dance. Punjabi Roots Academy is a South Asian Creative and Performing Arts provider delivering exciting and cultural workshops for schools, colleges, universities, community groups, charities and many more.

## Mambo Jamboree

Mambo Jamboree have been working together as professional musicians for over 16 years; They are specialists in musical fields, such as Latin, Salsa, Brazilian music, jazz, and party music.

## Raz and Afla

A fresh collaboration from prolific Hackney-based producer Raz Olsher and Ghanaian master musician Alfa Sackey. They present their own take on Afro House. Their work is a cosmic journey through the entire African continent and beyond.

## Hind and the Jaffa Cakes

Music group supporting and celebrating refugee and asylum-seeking singers, accompanied by local Yorkshire musicians, based at St Augustine’s in Halifax

## The Two Freedas

The Two Freedas is Cusan Theatre’s latest interactive walkabout/ installation, featuring two extraordinary and colourful characters that will delight the audiences with their creative artistic skills. *continued...*

These sumptuous and richly layered characters parade the streets and invite members of the public to sit for a quick portrait sketch in oil pastels and ink from one Freeda. Meanwhile, the other Freeda engages the public in conversation with the help of her beautiful puppets, the bird of paradise, the parrot and the monkey. She tells magical stories and even sings the occasional song.

## Otley Brass Band

Otley Brass Band is a traditional Brass Band based in Otley, a town at the eastern end of the Wharfe Valley in West Yorkshire.

Founded in 1973 the band are proud to be at the heart of the local community. A regular series of concerts are played throughout the year ranging from summer afternoon music in the region's parks to shows and carnivals and evening concerts.

## Kit and Caboodle

With miniature puppet shows inside a big, rolling mule puppet, the timeless theme of migration is packaged up in Thingumajig's latest street act, Kit and Caboodle!

A pack mule with its beautiful burden of tales is joined by two well-travelled companions. Bags and cases open to reveal stories and songs of remarkable journeys from the staggering sojourn of a butterfly to people past and present who set out in search of a better life.

